

BAKERSFIELD  
**IVY LEGACY**  
FOUNDATION, INC.



Bakersfield Ivy Legacy Foundation, Inc.  
[www.bakersfieldivylegacy.org](http://www.bakersfieldivylegacy.org)

**Annual Report 2018-2019**



**OUR MISSION:**

## **Elevate.**

The Mission of the Bakersfield Ivy Legacy Foundation is to collaborate with educational services, local businesses, community services agencies and individuals to secure and manage resources for educational, leadership and philanthropic programs of Alpha Kappa Alpha Sorority, Incorporated® Kappa Omega Omega Chapter.

Solutions to problems in the community are found by working together. In 2014, Bakersfield Ivy Legacy Foundation (BILF) was birthed from the need to work together. We work directly with Alpha Kappa Alpha Sorority, Inc., Kappa Omega Omega Chapter (AKA) to increase funding for program activities.

Our first big program of 2018-2019 was the 2<sup>nd</sup> Annual **Project Next Step Conference** on the campus of California State University, Bakersfield. Over 381 student pre-registered; with 163 students and parents attending. We met our goal of sharing resources to ensure student success with those attending. Students and parents are confident they have a greater chance for academic achievement this school year. Students in 9th, 10th, 11th and 12th grades were engaged. BCSD even brought middle school students to take part. We are excited to continue working with AKA, Kern High School District, California State University, Bakersfield, Bakersfield College, Kern Community Foundation other academic institutions and community organizations to increase attendance & resources available at next year's conference.

It was truly a blessing to give over \$6,800 in scholarships at the 40th Annual **African American Graduation Awards**. This is all because of increased giving from the community! We enjoyed several opportunities of increased visibility in the community as we participated for the second year in **Give Big Kern!** We also participated in **Giving Tuesday** for the very first time.

The highlight of the year surely was being nominated for a **2019 Beautiful Bakersfield Award**. We were nominated in the category of education for our work with high school students. The Crystal Camila eluded us this time, but the recognition inspires us to keep up our efforts - and increase them!

We are excited and continue working together with Alpha Kappa Alpha Sorority to increase educational and leadership development in Kern County next year and beyond!

***Raquell Jones***  
***President***

## ***From the President***



# Program Year Highlights



# 2018 – 2019 Operational Highlights

- ✓ Added the office of Financial Secretary with singular duties to record monies received
- ✓ Expanded content on [www.bakersfieldivylegacy.org](http://www.bakersfieldivylegacy.org)
- ✓ Launched a new logo



# 2018 – 2019 Funded Programs

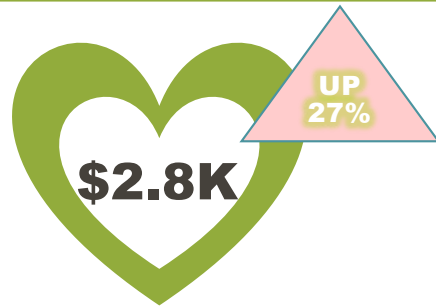
Program	Served		Funded
<b>Project Next Step</b>	<b>144</b> Students & Parents	*Collaborative event with KHSD, CSUB, BC, BCSD, Kern Community Foundation, Golden Empire Transit, Chick Fil A, McDonald's, Bakersfield NPHC and Others	<b>\$950</b>
<b>African American Graduation Awards</b>	<b>34</b> Seniors <b>293</b> 8 <sup>th</sup> Graders	*Award Certificates from Jean Fuller (California State Senate), Karen Goh (Bakersfield Mayor), Rudy Salas (California State Assembly) presented to BILF-AKA Scholarship recipients. *NAMI, Alpha Phi Alpha, Miss Fashionetta Sign-ups and Give Big Kern Info were available resources at the event	<b>\$1,560</b> (Program cost) <b>\$6,825</b> (BILF/AKA Scholarships) <b>\$3,550</b> (Private Scholarships)

# GiveBigKern HIGHLIGHTS

We had a good go during this 2<sup>nd</sup> time participating!

**51** PEOPLE  
**DONATED**  
THIS YEAR

14 OUT OF 51  
**NON-SORORS**  
DONATED



GENEROUS  
DONATIONS

DONATED HOW





**“Increasing educational and leadership development in Kern County”**

- B.I.L.F.





# LOOKING BACK

Goal	Activities	Status
Increase donations/funding	<ul style="list-style-type: none"><li>- Donation Link</li><li>- Paypal Giving Fund</li><li>- Amazon</li></ul>	<ul style="list-style-type: none"><li>- Added to <a href="#">website</a></li><li>- Established <a href="#">HERE</a></li><li>- <a href="#">Smile.Amazon.com</a> profile established</li></ul>
Community Reception	<ul style="list-style-type: none"><li>- Find Venue</li><li>- Develop program</li></ul>	<ul style="list-style-type: none"><li>- Pending</li></ul>

# LOOKING FORWARD

Goal	Activities
<b>Increase Funding</b>	<ul style="list-style-type: none"><li>- Seek Corporate Sponsorships</li><li>- Give Big Kern 2020</li><li>- Grant Opportunities</li></ul>
<b>Increase Awareness</b>	<ul style="list-style-type: none"><li>- Publicize New Target Programs</li></ul>

# FUNDING

Areas to expand funding:

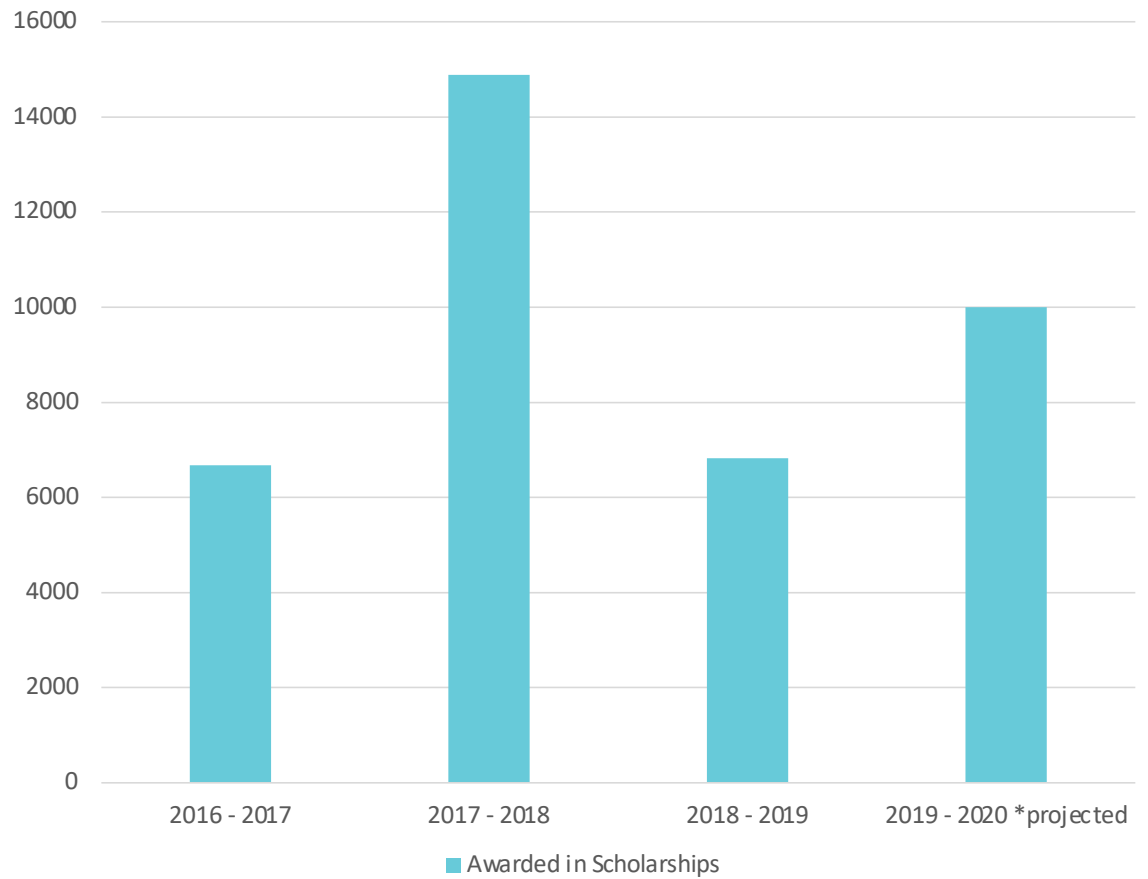
*\*Educational Enrichment*

*\*Health Promotion*

*\*Family Strengthening*

*\*Environmental Ownership*


*\*Global Impact*





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-  Twitter: [@bakeivylegacy](https://twitter.com/bakeivylegacy)

# Thank You!



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